



Press Kit for Mythica Dermocosmetics

Mythica Dermocosméticos wins two awards
at the German Brand Award 2024

- German Brand Award 2024 - Excellent Brands: Beauty & Care
- Special Mention - Sustainable Brand of the Year

Mythica Dermocosméticos was double awarded at the German Brand Award 2024. The Azorean brand received the "**Excellent Brands - Beauty & Care**" award and a "**Special Mention**" as "**Sustainable Brand of the Year**", standing out for the excellence and sustainability of its products

About

Origin and Inspiration

MYTHICA was born in the Azores, where nature is rich and inspiring. From ancient myths and stories comes the essence of its products: donkey milk, used since ancient times by Cleopatra, now combined with the innovation of the best French experts to create high-quality and affordable dermocosmetics.

Products

The line includes hand cream, shower gel, night and day cream. We intend to expand into a specific line for the hotel industry.

Sustainability and Commitment

Mythica uses high quality donkey milk, coming from Graciosa Island, Azorean Archipelago- Portugal. Graciosa's dwarf donkeys are an indigenous species in danger of extinction. Our production respects strict animal welfare criteria and **BIO Ecocert and Cosmo Organic certifications**.

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For more information and a wide range of press releases and high-resolution images, visit our website or contact us.

Mythica on Facebook:
[@mythicaskincare](https://www.facebook.com/mythicaskincare)

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Mythica on LinkedIn:
[mythica-skin-care](https://www.linkedin.com/company/mythica-skin-care)

German Brand Award and German Brand Institute

The German Brand Award, presented by the German Design Council since 2011, celebrates successful brand management in Germany. There are two ways of nomination: by recommendation from the German Design Council experts or by active submission. In 2024, the award received more than 1,300 entries from 19 countries, highlighting 66 projects and brands with "Gold". The award is divided into "Excellent Brands" and "Excellence in Brand Strategy and Creation". The jury, made up of independent experts, evaluates originality, brand character, relevance, sustainability, innovation and future viability. Founded in 1953, the German Design Council promotes design, branding and innovation, with more than 330 member companies.